





QUALIFICATIONS PACK - OCCUPATIONAL STANDARDS FOR TOURISM AND HOSPITALITY INDUSTRY

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Introduction

Qualification Pack: Travel Consultant

SECTOR: TOURISM AND HOSPITALITY

SUB-SECTOR: TOURS AND TRAVELS

OCCUPATION: Tour Packaging

REFERENCE ID: THC/Q4404

ALIGNED TO: NCO-2015 /

The Travel Consultant is responsible for preparing and organising holiday tours packages for inbound, outbound and domestic tourists and travellers, both, for retail and corporate customers. The individual is also responsible for achieving customer satisfaction as per company's standards.

Brief Job Description: The individual at work interacts with the customers, understands their travel and tour requirements, plans and prepares the itinerary, and monitors the tour progress.

Personal Attributes: The job requires the individual to have politeness, etiquette, ability to work in sitting position for long hours and attention to details.

What are Occupational Standards(OS)?

- OS describe what individuals need to do, know and understand in order to carry out a particular job role or function
- performance standards that individuals must achieve when carrying out functions in the workplace, together with specifications of the underpinning knowledge and understanding

Contact Us:

THSC, 4th Floor DLF City Court, Near Sikanderpur Metro Station, Gurgaon – 122002 Email:

jyoti.joshi@thsc.in











Qualifications Pack Code		THC/Q4404	
Job Role		Travel Consultant	
Credits(NSQF)	TBD	Version number	1.0
Sector	Tourism and Hospitality	Drafted on	20/03/15
Sub-sector	Tours and Travels	Last reviewed on	25/03/15
Occupation	Tour Packaging	Next review date	25/03/16
NSQC Clearance on		20/07/15	

Job Role	Travel Consultant	
Role Description	Preparing and organising holiday tours packages for inbound, outbound and domestic tourists and travellers, both, for retail and corporate customers	
NSQF level	4	
Minimum Educational Qualifications	Preferable Diploma	
Maximum Educational Qualifications	Post Graduate	
Training (suggested but not mandatory)	Not applicable	
Minimum Job Entry Age	14 years	
Experience	Minimum preferable 3 years as Visa Assistance Consultant or Travel Insurance Executive	
Applicable National Occupational Standards (NOS)	 THC/N4410: Engage with customer to understand their tour packaging requirements THC/N4411: Plan travel itinerary as per customer's requirement THC/N4412: Arrange tour package in coordination with service providers and partners THC/N4413: Monitor the tour progress THC/N9901: Communicate with customer and colleagues THC/N9902: Maintain customer-centric service orientation THC/N9903: Maintain standard of etiquette and hospitable conduct THC/N9904: Follow gender and age sensitive service practices THC/N9905: Maintain IPR of company and customers THC/N9906: Maintain health and hygiene Optional: N.A. 	
Performance Criteria	As described in the relevant OS units	
Assessment Criteria	Assessment Criteria for each NOS 2	



Qualifications Pack For Travel Consultant





Keywords /Terms	Description
Core Skills/Generic Skills	Core Skills or Generic Skills are a group of skills that are key to learning and working in today's world. These skills are typically needed in any work environment. In the context of the NOS, these include communication related skills that are applicable to most job roles.
Function	Function is an activity necessary for achieving the key purpose of the sector, occupation, or area of work, which can be carried out by a person or a group of persons. Functions are identified through functional analysis and form the basis of NOS.
Job role	Job role defines a unique set of functions that together form a unique employment opportunity in an organization.
Knowledge and Understanding	Knowledge and Understanding are statements which together specify the technical, generic, professional and organizational specific knowledge that an individual needs in order to perform to the required standard.
National Occupational Standards (NOS)	NOS are Occupational Standards which apply uniquely in the Indian context
Occupation	Occupation is a set of job roles, which perform similar/related set of functions in an industry.
Organizational Context	Organizational Context includes the way the organization is structured and how it operates, including the extent of operative knowledge managers have of their relevant areas of responsibility.
Performance Criteria	Performance Criteria are statements that together specify the standard of performance required when carrying out a task.
Qualifications Pack(QP)	Qualifications Pack comprises the set of NOS, together with the educational, training and other criteria required to perform a job role. A Qualifications Pack is assigned a unique qualification pack code.
Qualifications Pack Code	Qualifications Pack Code is a unique reference code that identifies a qualifications pack.
Scope	Scope is the set of statements specifying the range of variables that an individual may have to deal with in carrying out the function which have a critical impact on the quality of performance required.
Sector	Sector is a conglomeration of different business operations having similar businesses and interests. It may also be defined as a distinct subset of the economy whose components share similar characteristics and interests.
Sub-Sector	Sub-sector is derived from a further breakdown based on the characteristics and interests of its components.
Sub-functions	Sub-functions are sub-activities essential to fulfill the achieving the objectives of the function.
Technical Knowledge	Technical Knowledge is the specific knowledge needed to accomplish specific designated responsibilities.
Unit Code	Unit Code is a unique identifier for a NOS unit, which can be denoted with an 'N'
Unit Title	Unit Title gives a clear overall statement about what the incumbent should be able to do.
Vertical	Vertical may exist within a sub-sector representing different domain areas or the client industries served by the industry.



Qualifications Pack For Travel Consultant





Acronyms

Keywords /Terms	Description
NSQF	National Skills Qualifications Framework
QP	Qualification Pack
OS	Occupational Standards
OH&S	Occupational Health and Safety
PPE	Personal Protective Equipment
HR	Human Resources

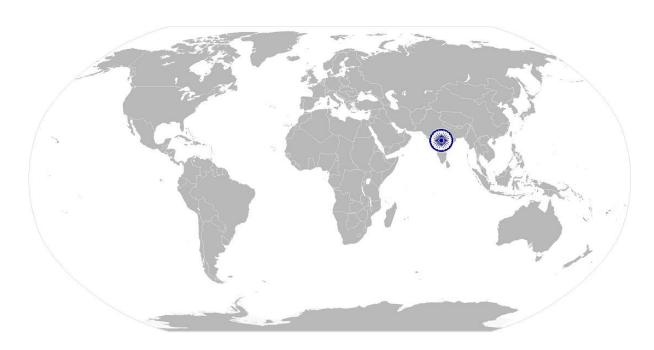








National Occupational Standard



Overview

This unit is about engaging with the customers, identifying their tour packaging needs and attending to bookings queries.









THC/N4410
Engage with customer to understand their tour packaging requirements
This OS unit is about engaging with the customers, identifying their tour packaging needs and attending to bookings
This unit/task covers the following:
 Welcome the customer Engage with customers and identify their needs Attend to booking queries
PC) w.r.t. the Scope
Performance Criteria
To be competent, the user/ individual must be able to:
PC1. receive the customers with a smile or welcoming mail/ telephonic response
PC2. ensure that any of the customers who walk-in are not left unattended
PC3. offer refreshments to the walk-in customer PC4. make the customers comfortable and be accessible to them for any queries
PC5. explain the different services and products that the company offers
PC6. brief them on any promotional plans that make on-going
To be competent, the user/ individual must be able to:
PC7. understand the type of tour the customers are looking for, such as a leisure
package, heritage package, pilgrimage package, cruise package, adventure
package, etc.
PC8. understand the needs of the customer if they are planning for a multiple
place visit or a single location PC9. initiate queries and identify the needs of the customer based on their travel
needs, shopping needs, package needs, etc.
PC10. understand the duration of their travel, number of people planning the travel,
mode of travel, budget, etc.
PC11. understand an appropriate destination of their interest, travel dates,
accommodation preferences, etc.
PC12. identify the type of group planning the travel such as family, friends,
colleagues, etc. PC13. analyze the type of package that can be offered based on the customer needs
and their budget
PC14. suggest some best place options, best things to do in these places, best
eateries and experiences to have, etc. to the customers who have not
planned of any particular travel destination or type
PC15. ensure to be polite and listen to them with attentiveness understanding their
requirement
PC16. send mails or stay in touch through phone if the walk in customers do not
confirm their booking across the table and ask time for deciding PC17. ensure to be updated on the current prices of the accommodation,
transportation, travel fares, etc. from the procurement team









Attending to booking queries To be competent, the user/ individual must be able to: PC19. handle the incoming calls, mail and walk-ins from travel agents and direct customers PC20. brief the customers on the rough estimate cost of the package according to their needs PC21. inform the customers on the terms and conditions of pay and other details as per company policy PC22. educate the customers on the destinations completely making it easier for them to choose PC23. suggest alternative travel plans and dates to the customers if any interesting event or entertainment is to happen at those dates in the destination (nowledge and Understanding (K) A. Organizational Context (Knowledge of the company / organization and its processes) KA2. legislation, standards, policies, and procedures followed in the company relevant to own employment and performance conditions importance of working in clean and safe environment kA3. importance of working in clean and safe environment kA4. KA4. KA5. documentation procedures KA6. safety and quality standards followed in the organization forms of tourism can define the customer segments and forms of tourism kB3. environment and safety norms to follow KB3. environment and safety norms to follow KB5. different customer segments and forms of tourism can define the variety of travel plans available for a package KB7. managing service providers and customers KB8. standard procedures and rules to be followed
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KB9. details of destinations and their facilities available
KB10. popular packages in the season and related information
KB10. popular packages in the season and related information KB11. travel advisories for different destinations
Skills (S)
- 11
A. Core Skills/
Generic Skills The user/ individual on the job needs to know and understand how to:
SA1. read and write the event requirements and plans
Writing Skills
The user/ individual on the job needs to know and understand how to:
SA2. document the process
SA3. use computer and proficiency in MS office and other software related to









THC/N4410 Engag	ge with customer to understand their tour packaging requirements
	itinerary preparation
	Oral Communication (Listening and Speaking skills)
	The user/individual on the job needs to know and understand how to: SA4. communicate effectively with customers to assist in the tour planning SA5. communicate effectively with service providers to coordinate for the tour planning and organizing SA6. communicate with the colleagues to seek or provide help for the tour planning
B. Professional Skills	Decision Making
	NA
	Plan and Organize
	The user/individual on the job needs to know and understand: SB1. plan, prioritize and sequence work operations as per job requirements SB2. organize and analyze information relevant to work SB3. prepare the most efficient yet cost effective tour package and travel plan SB4. prepare an itinerary that is flexible enough to incorporate changes SB5. prepare an itinerary that suits the customers' requirements SB6. negotiate with the service providers on the process flow and the costing Customer Centricity NA Problem Solving The user/individual on the job needs to know and understand how to: SB7. think through the problem, evaluate the possible solution(s) and suggest an optimum /best possible solution(s) SB8. identify immediate or temporary solutions to resolve delay or other problems related to the tour planning
	Analytical Thinking The user/individual on the job needs to know and understand how to:
	SB9. work in a team in order to achieve better results SB10. identify and clarify work roles within a team SB11. communicate and cooperate with others in the team SB12. seek assistance from fellow team members SB13. multi task and share work load within the team as required
	Critical Thinking
	NA

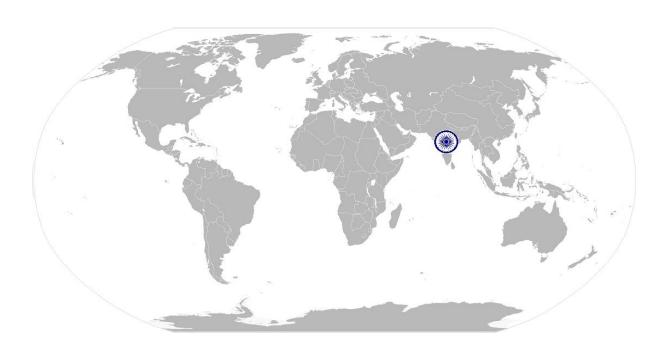








NOS Code	THC/N4410		
Credits(NSQF)	TBD	Version number	1.0
Industry	Tourism and Hospitality	Drafted on	20/03/15
Industry Sub-sector	Tours and Travels	Last reviewed on	25/03/15
Occupation	Tour Packaging	Next review date	25/03/16





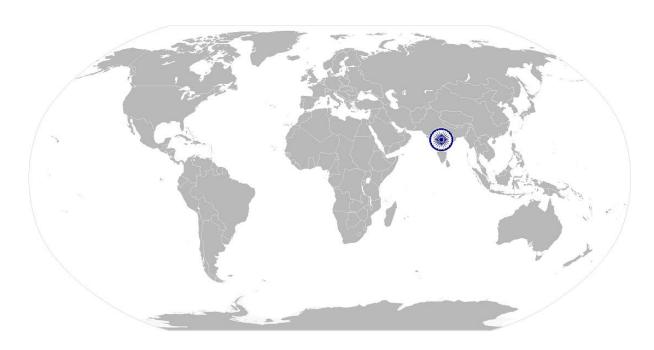






Plan the travel itinerary as per customer's requirement

National Occupational Standard



Overview

This unit is about gathering the resources for planning the required travel itinerary.









	National Occupational Standards
THC/N4411	Plan the travel itinerary as per customer's requirement
Unit Code	THC/N4411
Unit Title (Task)	Plan the travel itinerary as per customer's requirement
Description	This OS unit is about gathering the resources for planning the required itinerary
Scope	This unit/task covers the following:
	 Gather the resources required to prepare the itinerary Estimate the cost of the tour Prepare the itinerary
Performance Criteria(P	C) w.r.t. the Scope
Element	Performance Criteria
Gathering resources	To be competent, the user/ individual must be able to:
required to prepare	PC1. collect all resources such as brochures, internet, travel books and other
the itinerary	sources of information required for the travel
	PC2. ensure to have the railway and airline timetable for the preferred destination
	PC3. gather as many travel magazines related to the destination
	PC4. coordinate with government tourist offices of the destination
	PC5. update information on the different categories of hotel, taxes, meals, types of
	room available, tariff plans with respect to season and off season time, etc. in
	the destination
Fatimating the cost of	PC6. compile all the customer needs To be competent, the user/ individual must be able to:
Estimating the cost of the tour	PC7. analyze the cost of travel to the destination by the different modes of
the tour	transportation
	PC8. coordinate with the various departments to understand the cost of different
	levels of accommodation in the destination
	PC9. coordinate with various travels to understand their package rates at the
	destination
	PC10. browse through the entrance fees of the places of attractions
	PC11. plan on the cost of meals, shopping, guides, etc. based on the destination's
	cost of living
	PC12. gather together all these costs
	PC13. include any miscellaneous expense that can be occurred during the travel
	PC14. estimate the total cost of the tour along with a markup cost given
Preparing the	To be competent, the user/ individual must be able to:
itinerary	PC15. decide on the route map and ensure the routing is planned with nearby
	locations packed together in an effective way saving time
	PC16. plan the itinerary in a way all places of attraction and interest are covered
	within the time available for the customers and in an efficient way
	PC17. consider details like interest of tourist, energy level of the tourists, etc. while

planning the itinerary









THC/N4411	Plan the travel itinerary as per customer's requirement
	PC18. prepare the itinerary right from the start of journey till the end of journey
	PC19. ensure to add all the important tourist destination into this
	PC20. mention the opening and closing time of the places of attraction and
	information about the background of the place too
	PC21. include the distance between every location that is mentioned on the day to day schedule
	PC22. mention the various restaurant options in and around their scheduled
	location
	PC23. schedule in a planned and organized way
	PC24. include time taken for every activity that can be easier for the tourist to
	understand the allotted time and the available timing
	PC25. ensure the tour package is tailored according to the customer interest
Knowledge and Unders	standing (K)
A. Organizational	The user/individual on the job needs to know and understand:
	KA1. company's policies on: incentives, delivery standards and personnel
Context	management and IPR
(Knowledge of the	KA2. legislation, standards, policies, and procedures followed in the company
company /	relevant to own employment and performance conditions
organization and	KA3. importance of working in clean and safe environment
its processes)	KA4. reporting structure and be clear about the hierarchy KA5. documentation procedures
	KAS. documentation procedures KAS. safety and quality standards followed in the organization
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. travel and tourism related products and services KB2. different customer segments and forms of tourism KB3. environment and safety norms to follow KB4. local, domestic and international destinations and related travel information KB5. different kinds of tour packages available in the season KB6. travel schedules of different modes KB7. itineraries KB8. how to manage customer expectation KB9. travel advisory for target destinations KB10. government norms for travel to the target destinations, both inbound and outbound, e.g., visa, baggage, prohibited products, etc. KB11. standard procedures and rules to be followed
Skills (S)	
A. Core Skills/	Reading Skills
Generic Skills	The user/ individual on the job needs to know and understand how to: SA1. read and write the event requirements and plans









THC/N4411	Plan the travel itinerary as	per customer's requirement

Writing Skills

The user/individual on the job needs to know and understand how to:

- SA2. document the process
- SA3. use computer and proficiency in MS office and other software related to itinerary preparation

Oral Communication (Listening and Speaking skills)

The user/individual on the job needs to know and understand how to:

- SA4. communicate effectively with customers to assist in the tour planning
- SA5. communicate effectively with service providers to coordinate for the tour planning and organizing
- SA6. communicate effectively with the colleagues to seek help for the tour planning

B. Professional Skills

Decision Making

NA

Plan and Organize

The user/individual on the job needs to know and understand:

- SB1. plan, prioritize and sequence work operations as per job requirements
- SB2. organize and analyze information relevant to work

Customer Centricity

NA

Problem Solving

The user/individual on the job needs to know and understand how to:

- SB3. think through the problem, evaluate the possible solution(s) and suggest an optimum /best possible solution(s)
- SB4. identify immediate or temporary solutions to resolve delay or other problems related to the tour planning

Analytical Thinking

The user/individual on the job needs to know and understand how to:

- SB5. work in a team in order to achieve better results
- SB6. identify and clarify work roles within a team
- SB7. communicate and cooperate with others in the team
- SB8. seek assistance from fellow team members
- SB9. multi task and share work load within the team as required
- SB10. calculate costs based on various elements of tour package and logistics providers involved
- SB11. estimate the maximum and minimum costs involved in preparing the itinerary and package



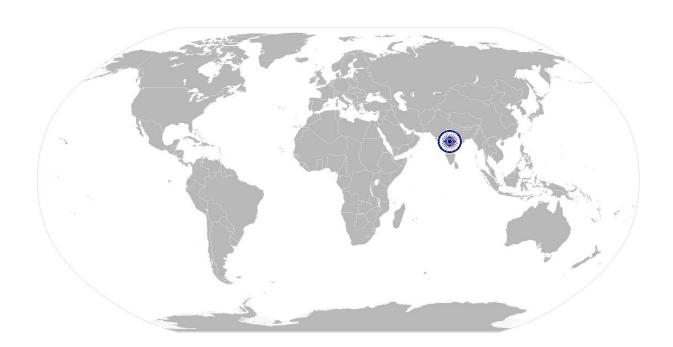






THC/N4411 Plan the travel itinerary as per customer's requirement

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Critical Thinking
NA





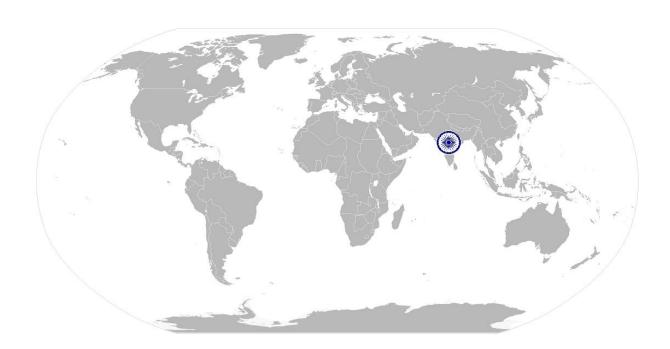






Plan the travel itinerary as per customer's requirement

NOS Code	THC/N4411		
Credits(NSQF)	TBD	Version number	1.0
Industry	Tourism and Hospitality	Drafted on	20/03/15
Industry Sub-sector	Tours and Travels	Last reviewed on	25/03/15
Occupation	Tour Packaging	Next review date	25/03/16



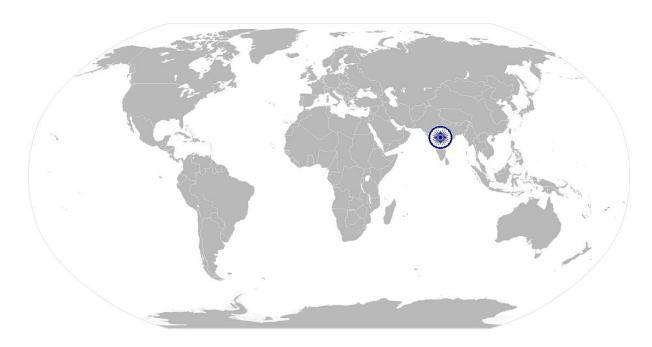








National Occupational Standard



Overview

This unit is about handing over the final package to customers and coordinating with the different service providers and partners for conducting the tour.









Unit Code	e the tour package in coordination with service providers and partners THSC/N4412
Unit Title (Task)	Arrange the tour package in coordination with service providers and partners
Description	This OS unit is about handing over the final package and coordinating with the different service providers and partners for conducting the tour.
Scope	This unit/task covers the following:
	 Handover the final package to the customer Coordinate with different industry partners and departments
Performance Criteria(P	C) w.r.t. the Scope
Element	Performance Criteria
Handing over the final package to the customer	To be competent, the user/ individual must be able to: PC1. provide relevant travel information, reviews, news and handy travel tools catering to the customer needs PC2. ensure to update the customer with the destination maps, weather forecast during their stay, destination guides, etc. PC3. notify the customers on luggage limits and insurance, medical, visa, passport, currency and other requirements as required PC4. advice customers on the issues that can be faced during the travel in terms of safety, travel, finance, currency, etc., in specific to the destination as appropriate
Coordinating with different industry partners and departments	To be competent, the user/ individual must be able to: PC5. coordinate for the booking of hotels, tickets, visa, etc. with the respective department in charge PC6. confirm the customer names at the airlines and hotel once booking is made PC7. transportation, guides, accommodation, insurance, visa, etc. PC8. ensure to perform the necessary processing in case the customer cancels the tour after everything is booked or planned PC9. make sure to coordinate for the transportation of cab, mini-van, coach, etc. depending on the number of tourists and their budget PC10. arrange for a tour escort or a guide based on the customer PC11. ensure the escort or guide is well versed in the language preferred and understandable by the customer and is well aware about the destination PC12. coordinate with the appropriate department on events, entertainment, etc. arranged during the travel
Knowledge and Unders	standing (K)
A. Organizational Context (Knowledge of the company / organization and	The user/individual on the job needs to know and understand: KA1. company's policies on: incentives, delivery standards and personnel management and IPR KA2. legislation, standards, policies, and procedures followed in the company relevant to own employment and performance conditions KA3. importance of working in clean and safe environment KA4. reporting structure and be clear about the hierarchy









THC/N4412 Arrang	e the tour package in coordination with service providers and partners		
its processes)	KA5. documentation procedures		
	KA6. safety and quality standards followed in the organization		
B. Technical	The user/individual on the job needs to know and understand:		
Knowledge	KB1. logistics involved in tour packaging		
	KB2. documents required for travel booking and tour packaging		
	KB3. invoicing and billing		
	KB4. different types of partners involved in tour packaging within or outside the		
	company, e.g., hotel, travel agents, transport providers		
	KB5. package details for particular seasons and destinations		
	KB6. quality and quantity of accommodation and facilities available for a particular		
	package		
	KB7. environment and safety norms to follow		
	KB8. government regulations relevant to the destination ad travel		
	KB9. partnership arrangement, e.g., contractual, financial, etc.		
	KB10. grievance redress mechanism for handling dissatisfied customer or partner		
	KB11. travel advisory and insurance requirements		
	KB12. accepted international norms and practices for tour operators		
	KB13. popular packages for a season and their most efficient itinerary		
Skills (S)			
	Reading Skills		
A. Core Skills/	The user/ individual on the job needs to know and understand how to:		
Generic Skills	SA1. read and write the event requirements and plans		
	Writing Skills		
	The user/ individual on the job needs to know and understand how to:		
	SA2. document the process		
	SA3. use computer and proficiency in MS office and other software related to		
	itinerary preparation		
	Oral Communication (Listening and Speaking skills)		
	The user/individual on the job needs to know and understand how to:		
	SA4. communicate effectively with customers to assist in the tour planning		
	SA5. communicate effectively with service providers to coordinate for the tour		
	planning and organizing		
	SA6. communicate effectively with the colleagues to seek help for the tour		
	planning		
B. Professional Skills	Decision Making		
	NA		
	Plan and Organize		
	The user/individual on the job needs to know and understand:		
	SB1. plan, prioritize and sequence work operations as per job requirements		
	SB2. organize and analyze information relevant to work		
	Customer Centricity		

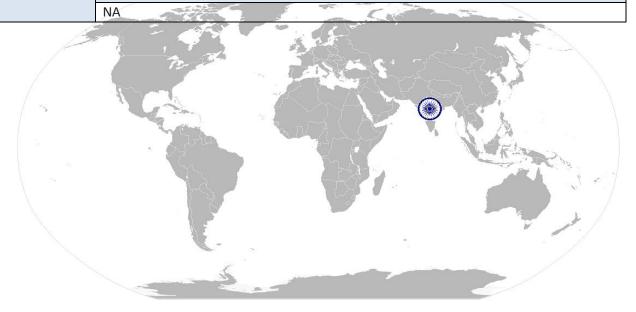








THC/N4412 Arrange the tour package in coordination with service providers and partners				
	NA			
	Problem Solving			
	The user/individual on the job needs to know and understand how to:			
	SB3. think through the problem, evaluate the possible solution(s) and suggest an optimum /best possible solution(s)			
	SB4. identify immediate or temporary solutions to resolve delay or other problems			
	related to the tour planning			
	Analytical Thinking			
	The user/individual on the job needs to know and understand how to:			
	SB5. work in a team in order to achieve better results			
	SB6. identify and clarify work roles within a team			
	SB7. communicate and cooperate with others in the team			
	SB8. seek assistance from fellow team members			
	SB9. multi task and share work load within the team as required			
	Critical Thinking			



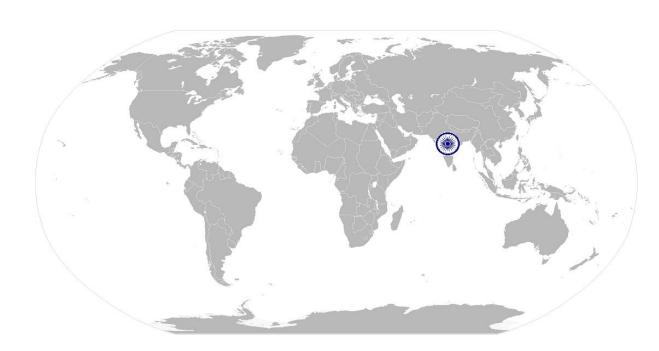








NOS Code	THC/N4412		
Credits(NSQF)	TBD	Version number	1.0
Industry	Tourism and Hospitality	Drafted on	20/03/15
Industry Sub-sector	Tours and Travels	Last reviewed on	25/03/15
Occupation	Tour Packaging	Next review date	25/03/16





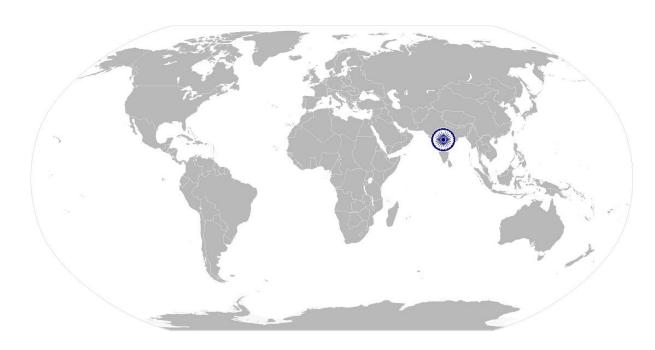






Monitor the tour progress

National Occupational Standard



Overview

This unit is about monitoring the tour progress and assisting the customers as required.



National Occupational Standards





THC/N4413

Monitor the tour progress

Unit Code	THC/N4413		
Unit Title	Monitor the tour progress		
(Task)			
Description	This OS unit is about monitoring the tour and assisting the customers as required		
Scope	This unit/task covers the following:		
	Inform of any mishaps to customers in the planned tour itinerary Assist the systemers as a systemed.		
	 Assist the customers as required Seek feedback from the customers 		
	Record and document the process		
	Achieve customer satisfaction		
Performance Criteria(P	C) w.r.t. the Scope		
Element	Performance Criteria		
Informing of any	To be competent, the user/ individual must be able to:		
mishaps to customers	PC1. inform the customers if there is any alteration required to the planning and		
•	the itinerary with respect to cancellations, delays, postponement, etc.		
in the planned tour	PC2. convince the customers in a polite way in case of any discrepancy in the		
itinerary	planned itinerary		
	PC3. compensate them with a better option PC4. process for refunds on time if there is any		
	PC4. process for refunds on time if there is any To be competent, the user/ individual must be able to.		
Assisting the	PC5. assist the customers in case if they decide to have a change or upgrade to the		
customers as	planned itinerary while on the tour		
required	PC6. ensure to assist them in a quick and convenient way for their wants		
	PC7. ensure the altered service offered matches the customer expectation		
	To be competent, the user/ individual must be able to:		
Seeking feedback	PC8. get in touch with the customer after the tour and understand their feel about		
from the customers	the package offered		
	PC9. collect the feedback from them to ensure if their expectation was met		
	PC10. provide some form of questionnaire or similar type through mail, phone, app or in person, to get a rating for the service rendered		
	PC11. attend to the customer complaints and dissatisfaction with immediate effect		
	and action		
	PC12. assist their complaints with right solutions		
	PC13. ensure to resolve and rectify if there was any negative feedback received		
	from the customers		
Pocording and	To be competent, the user/ individual must be able to:		
Recording and	PC14. record the entire details of the customer		
documenting the	PC15. document the monthly status reports of the walk ins and the turn out for the		
process	management records		
	PC16. ensure to maintain privacy of the customer personal details		









Monitor the tour progress

1HC/N4413	Monitor the tour progress
Achieving customer satisfaction	To be competent, the user/ individual must be able to: PC17. ensure to maintain the trust and reliability source right from the time the customer walks in till the tour ends PC18. ensure all needs of the customers are met PC19. ensure to maintain long terms relationships with the customers
Knowledge and Unders	
A. Organizational Context (Knowledge of the company / organization and its processes)	 The user/individual on the job needs to know and understand: KA1. company's policies on: incentives, delivery standards and personnel management and IPR KA2. legislation, standards, policies, and procedures followed in the company relevant to own employment and performance conditions KA3. importance of working in clean and safe environment KA4. reporting structure and be clear about the hierarchy KA5. documentation procedures KA6. safety and quality standards followed in the organization
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. tour tracking and monitoring methods KB2. managing service providers for effective tour monitoring KB3. following international standards of service KB4. redress mechanism in case of mishaps of booking defaults KB5. cost of making mistakes, both monetary and non-monetary KB6. different types of logistics service providers KB7. partners involved in tour packages, their relative strengths and weaknesses KB8. helplines for customers to use when in trouble that cannot be controlled KB9. significance of travel advisory and insurance KB10. common concerns with tour packaging
Skills (S)	
A. Core Skills/ Generic Skills	Reading Skills The user/ individual on the job needs to know and understand how to: SA1. read and write the event requirements and plans Writing Skills
	The user/ individual on the job needs to know and understand how to: SA2. document the process SA3. use computer and proficiency in MS office and other software related to itinerary preparation Oral Communication (Listening and Speaking skills) The user/individual on the job needs to know and understand how to: SA4. communicate effectively with customers to assist in the tour planning SA5. communicate effectively with service providers to coordinate for the tour planning and organizing SA6. communicate effectively with the colleagues to seek help for the tour planning









Monitor the tour progress

1110/11110	C/14413 Withitton the total progress		
B. Professional Skills	Decision Making		
	NA		
	Plan and Organize		
	The user/individual on the job needs to know and understand:		
	SB1. plan, prioritize and sequence work operations as per job requirements		
	SB2. organize and analyze information relevant to work		
	Customer Centricity		
	NA		
	Problem Solving		
	The user/individual on the job needs to know and understand how to:		
	SB3. think through the problem, evaluate the possible solution(s) and suggest an		
	optimum /best possible solution(s)		
	SB4. identify immediate or temporary solutions to resolve delay or other problems		
	related to the tour planning		
	Analytical Thinking		
	The user/individual on the job needs to know and understand how to:		
	SB5. work in a team in order to achieve better results		
	SB6. identify and clarify work roles within a team		
	SB7. communicate and cooperate with others in the team		
	SB8. seek assistance from fellow team members		
	SB9. multi task and share work load within the team as required		
	Critical Thinking		
	NA NA		



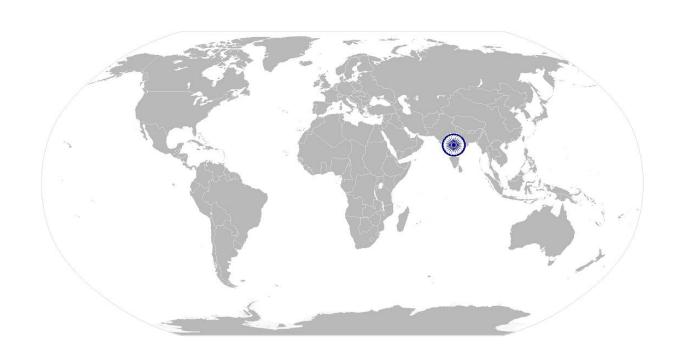






Monitor the tour progress

NOS Code	THC/N4413		
Credits(NSQF)	TBD	Version number	1.0
Industry	Tourism and Hospitality	Drafted on	20/03/15
Industry Sub-sector	Tours and Travels	Last reviewed on	25/03/15
Occupation	Tour Packaging	Next review date	25/03/16



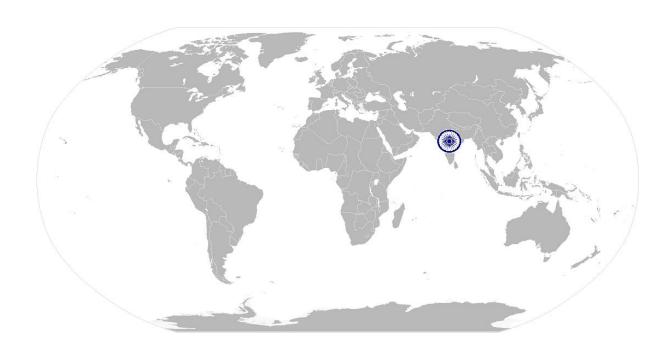








National Occupational Standard



Overview

This unit is about communicating effectively with superiors, colleagues and customers to achieve a smooth workflow.



National Occupational Standards





THC/N9901 Communicate with customer and colleagues

THC/N9901
Communicate with customer and colleagues
This OS unit is about communicating effectively with superiors, colleagues and customer to achieve a smooth workflow
This unit/task covers the following:
• Interact with superior
Interact with superiorCommunicate with colleagues
Communicate effectively with customers
PC) w.r.t. the Scope
Performance Criteria
To be competent, the user/ individual must be able to:
PC1. receive job order and instructions from reporting superior
PC2. understand the work output requirements, targets, performance indicators
and incentives
PC3. deliver quality work on time and report any anticipated reasons for delays PC4. escalate unresolved problems or complaints to the relevant senior
PC5. communicate maintenance and repair school le proactively to the superior
PC6. receive feedback on work standards
PC7. document the completed work schedule and handover to the superior
To be competent, the user/ individual must be able to:
PC8. exhibit trust, support and respect to all the colleagues in the workplace
PC9. aim to achieve smooth workflow
PC10. help and assist colleagues with information and knowledge
PC11. seek assistance from the colleagues when required
PC12. identify the potential and existing conflicts with the colleagues and resolve
PC13. pass on essential information to other colleagues on timely basis
PC14. maintain the etiquette, use polite language, demonstrate responsible and
disciplined behaviours to the colleagues
PC15. interact with colleagues from different functions clearly and effectively on all
aspects to carry out the work among the team and understand the nature of
their work PC16 put team over individual goals and multi task or share work where necessary
PC16. put team over individual goals and multi task or share work where necessary supporting the colleagues
PC17. highlight any errors of colleagues, help to rectify and ensure quality output
PC18. work with cooperation, coordination, communication and collaboration, with
shared goals and supporting each other's performance









THC/N9901 Communicate with customer and colleagues

1110/119901	Communicate with customer and coneagues		
Communicating	To be competent, the user/ individual must be able to:		
effectively with	PC19. ask more questions to the customers and identify their needs		
customers	stomers PC20. possess strong knowledge on the product, services and market		
	PC21. brief the customers clearly		
	PC22. communicate with the customers in a polite, professional and friendly		
	manner		
	PC23. build effective but impersonal relationship with the customers		
	PC24. ensure the appropriate language and tone are used to the customers		
	PC25. listen actively in a two way communication		
	PC26. be sensitive to the gender, cultural and social differences such as modes of		
	greeting, formality, etc.		
	PC27. understand the customer expectations correctly and provide the appropriate		
	products and services		
	PC28. understand the customer dissatisfaction and address to their complaints		
	effectively		
	PC29. maintain a positive, sensible and cooperative manner all time		
PC30. ensure to maintain a proper body language, dress code, gestures an			
etiquettes towards the customers			
	PC31. avoid interrupting the customers while they talk		
PC32. ensure to avoid negative questions and statements to the customers			
PC33. inform the customers on any issues or problems before hand and als			
developments involving them			
	PC34. ensure to respond back to the customer immediately for their voice		
	messages, e-mails, etc.		
	PC35. develop good rapport with the customers and promote suitable products and		
	services		
	PC36. seek feedback from the customers on their understanding to what was		
	discussed		
	PC37. explain the terms and conditions clearly		
Knowledge and Unders			
A. Organizational	The user/individual on the job needs to know and understand:		
Context	KA1. company's policies on personnel management, effective Problem Solving at		
(Knowledge of the	workplace		
company /	KA2. company's Human Resources policies		
• • • •	KA3. company's reporting structure		
organization and	KA4. company's documentation policy		
its processes)	KA5. company's customer profile		
B. Technical Knowledge	The user/individual on the job needs to know and understand:		

KB1. methods for effective communication with various categories of people and

the different departments in the organization









THC/N9901	Communicate with customer and colleagues		
	KB2. significance of team coordination and productivity targets of the organisation		
	KB3. how to record the job activity as required on various types of documents		
	KB4. how to use computer or smart phone to communicate effectively and		
	productively		
	35. significance of helping colleagues with specific issues and problems		
	KB6. importance of meeting quality and time standards as a team		
	KB7. how to practice effective listening		
	KB8. communicate effectively with customers		
	KB9. effective use of voice tone and pitch for communication		
	KB10. how to demonstrate ethics and convey discipline to the customers		
	KB11. how to build effective working relationship with mutual trust and respect		
	within the team		
	KB12. importance of dealing with grievances effectively and in time		
Skills (S)			
A. Core Skills/	Reading Skills		
Generic Skills	The user/ individual on the job needs to know and understand how to:		
	SA1. read job sheets, company policy documents and information displayed at the		
	workplace		
	SA2. read notes/comments from the supervisor		
	Writing Skills		
	The user/individual on the job needs to know and understand how to:		
	SA3. fill up documentation pertaining to job recomment		
	Oral Communication (Listening and Speaking skills)		
	The user/individual on the job needs to know and understand how to:		
	The user/ individual on the job needs to know and understand how to: SA4. interact with team members to work efficiently		
	SA5. communicate effectively with superior to achieve smooth workflow		
	SA6. communicate effectively with the customers to build a good rapport with them		
	SA7. use language that the customer or colleague understands		
	SA8. use the communications systems of the company, e.g., telephone, fax, public		
	announcement systems		
	SA9. E-mail and use Internet for communicating		
	SA10. use of audio-visual aids to communicate complex issues		
	Decision Making		
B. Professional Skills	The user/ individual on the job needs to know and understand how to:		
	SB1. spot and communicate potential areas of disruptions to work process and		
	report the same		
	SB2. report to supervisor and deal with a colleague individually, depending on the		
	type of concern		
	cype or concern		
	Plan and Organize		
	NA		









THC/N9901 Communicate with customer and colleagues

Communicate with customer and coneagues		
	Custon	ner Centricity
	NA	
	Proble	m Solving
	The use	er/ individual on the job needs to know and understand how to:
	SB3.	coordinate with different departments and multi-task as necessary
	SB4.	contribute to quality of team work and achieve smooth workflow
	SB5.	share work load as required
	SB6.	delegate work in consultation with superior or as necessary instead of
		allowing work to pile up

Analytical Thinking

NA

Critical Thinking

The user/individual on the job needs to know and understand how to:

SB7. improve work processes by interacting with others and adopting best practices

SB8. resolve recurring inter-personal conflicts











Communicate with customer and colleagues

NOS Code	THC/N9901		
Credits(NSQF)	TBD	Version number	1.0
Industry	Tourism and Hospitality	Drafted on	20/03/15
Industry Sub-sector	 Hotels Travel and Tours Restaurants Facility Management Cruise Liners 	Last reviewed on	25/03/15
Occupation	Tour Packaging	Next review date	25/03/16





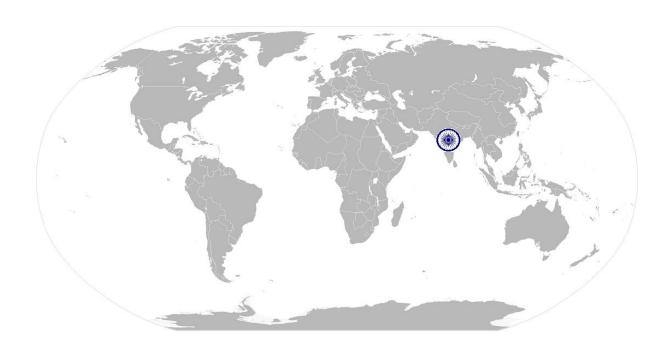






Maintain customer-centric service orientation

National Occupational Standard



Overview

This unit is about understanding customer requirements, understanding the market standards of service, assessing scheduled services and those that are unscheduled but can be offered, and conveying or executing it in a manner that results in customer satisfaction.









Maintain customer-centric service orientation

Unit Code	THC/N9902	
Unit Title (Task)	Maintain customer-centric service orientation	
Description	This OS unit is about engaging customers, fulfilling their needs and achieving customer satisfaction.	
Scope	This unit/task covers the following:	
	Fulfil customer requirement	
Performance Criteria(F	PC) w.r.t. the Scope	
Element	Performance Criteria	
Engaging with customers for assessing service quality requirements	To be competent, the user/ individual must be able to: PC1. keep in mind the profiles of expected customers PC2. understand the target customers and their needs as defined by the company PC3. organize regular customer events and feedback session frequently PC4. build a good rapport with the customers including the ones who complain PC5. have frequent discussions with regular customers on general likes and dislikes in the market, latest trends, customer expectations, etc. PC6. receive regular feedbacks from the clients on current service, complaints, and improvements to be made, etc. PC7. compulsively seek customer rating of service to help develop a set of regularly improved procedures PC8. ingrain customer oriented behaviour in service at all level PC9. aim to gain their long lasting loyalty and satisfaction PC10. engage with customers on without intruding on privacy	
Achieving customer satisfaction	To be competent, the user/ individual must be able to: PC11. ensure clarity, honesty and transparency with the customers PC12. treat the customers fairly and with due respect PC13. focus on executing company's marketing strategies and product development PC14. focus on enhancing brand value of company through customer satisfaction	
Fulfilling customer requirement	To be competent, the user/ individual must be able to: PC15. ensure that customer expectations are met PC16. learn to read customers' needs and wants PC17. willingly accept and implement new and innovative products and services that help improve customer satisfaction PC18. communicate feedback of customer to senior, especially, the negative feedback PC19. maintain close contact with the customers and focus groups PC20. offer promotions to improve product satisfaction level to the customers	









THC/N9902	Maintain customer-centric service orientation		
	periodically PC21. weigh the cost of fulfilling unscheduled customer requests, consult with senior and advise the customer on alternatives		
Knowledge and Unders	standing (K)		
A. Organizational	The user/individual on the job needs to know and understand:		
Context (Knowledge of the company / organization and its processes)	 KA1. company's policies on customer centric orientation behaviour at workplace KA2. company's Human Resources policies KA3. company's reporting structure KA4. company's documentation policy KA5. company's customer profile 		
B. Technical	The user/individual on the job needs to know and understand:		
Knowledge Skills (S)	 KB1. significance of treating the customers with respect and in a friendly and professional way KB2. importance of gaining customer satisfaction KB3. methods of engaging with the customers effectively and professionally KB4. ways to improve company's customer satisfaction rating KB5. company's and prevailing market standards of customer satisfaction KB6. standard operating procedure (SOP) KB7. the variety of common and unscheduled requests to expect KB8. significance of being transparent and courteous under all circumstances involving customer interaction without losing composure 		
A. Core Skills/	Reading Skills The user/ individual on the job needs to know and understand how to:		
Generic Skills	SA1. read job sheets, company policy documents and information displayed at the workplace SA2. read notes/comments from the supervisor Writing Skills The user/ individual on the job needs to know and understand how to: SA3. fill up documentation pertaining to one's role in customer satisfaction Oral Communication (Listening and Speaking skills) The user/ individual on the job needs to know and understand how to: SA4. interact with team members to work efficiently SA5. communicate effectively with customers SA6. engage with customer to understand their expectations SA7. company standards and effectiveness improvements pattern SA8. resolve customer's concerns satisfactorily within timeframe stipulated by the		
	company or as agreed with customer or colleague SA9. use the communications systems of the company, e.g., telephone, fax, public		









THC/N9902	Maintain customer-centric service orientation			
	announcement systems			
	SA10. E-mail and use Internet for communicating			
	L. use of audio-visual aids to communicate complex issues			
	· ·			
B. Professional Skills	Decision Making			
	The user/ individual on the job needs to know and understand:			
	SB1. how to spot and communicate potential areas of disruptions to work process			
	and report the same so that customer service is smooth			
	SB2. how to address the complaints and handle the dissatisfied the customers			
	Plan and Organize			
	NA			
	Customer Centricity			
	NA			
	Problem Solving			
	The user/ individual on the job needs to know and understand how to:			
	SB3. coordinate with different departments in order to service the customer			
	better			
	SB4. contribute to quality of team work and achieve smooth workflow			
	SB5. share work load as required			
	Analytical Thinking			
	NA ()			
	Critical Thinking			
	The user/individual on the job needs to know and understand how to:			
	SB6. improve work processes by interacting with customers and adopting best			
	practices			
	SB7. resolve recurring inter-personal or system related conflicts with colleagues			
	that hinder customer service			
	SB8. act upon constructively on any problems as pointed by customers			
	SB9. handle personality clashes effectively			









Maintain customer-centric service orientation

NOS Code		THC/N9902		
Credits(NSQF)	TBD	Version number	1.0	
Industry	Tourism and Hospitality	Drafted on	20/03/15	
Industry Sub-sector	 Hotels Travel and Tours Restaurants Facility Management Cruise Liners 	Last reviewed on	25/03/15	
Occupation	Tour Packaging	Next review date	25/03/16	





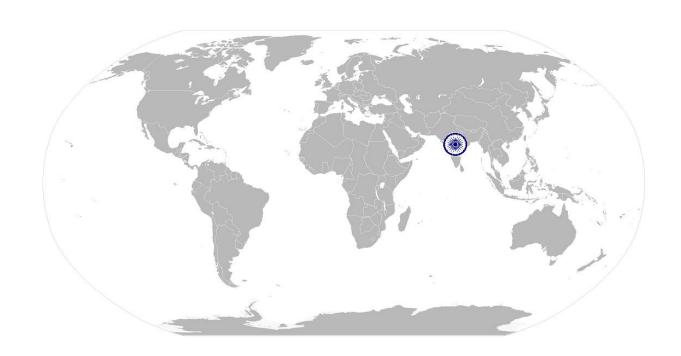






Maintain standard of etiquette and hospitable conduct

National Occupational Standard



Overview

This unit is about maintaining standard etiquette at workplace and achieving customer satisfaction.









THC/N9903 Maintain standard of etiquette and hospitable conduct

Unit Title (Task) Maintain standard of etiquette and hospitable conduct This OS unit is about maintaining standard etiquette at workplace customer satisfaction			
	This OS unit is about maintaining standard etiquette at workplace and achieving customer satisfaction		
Scope This unit/task covers the following:			
 Follow behavioural, personal and telephone etiquettes Treat customers with high degree of respect and professionalism Achieve customer satisfaction 			
Performance Criteria(PC) w.r.t. the Scope			
Element Performance Criteria			
Following To be competent, the user/ individual must be able to:			
behavioural, personal PC1. greet the customers with a handshake or appropriate gesture b	ased on the		
and telephone type of customer on their arrival			
PC2. welcome the customers with a smile	and the same		
PC3. ensure to maintain eye contact			
PC4. address the customers in a respectable manner			
PC5. do not eat or chew while talking	tion		
PC7. ensure not to be too loud while talking	PC6. use their names as many times as possible during the conversation		
	PC7. ensure not to be too loud while talking PC8. maintain fair and high standards of practice		
	PC9. ensure to offer transparent prices		
	PC10. maintain proper books of accounts for payment due and received		
	PC11. answer the telephone quickly and respond back to mails faster		
PC12. ensure not to argue with the customer	ا طور ان		
PC13. listen attentively and answer back politely			
PC14. maintain personal integrity and ethical behaviour			
PC15. dress professionally			
PC16. deliver positive attitude to work			
PC17. maintain well groomed personality			
PC18. achieve punctuality and body language			
PC19. maintain the social and telephonic etiquette PC20. provide small gifts as token of appreciation and thanks giving to	n the customer		
PC21. use appropriate tone, pitch and language to convey politeness,			
care and professionalism	ussertiveness,		
PC22. demonstrate responsible and disciplined behaviours at the wor	kplace		
	PC23. escalate grievances and problems to appropriate authority as per procedure		
to resolve them and avoid conflict	•		
Treating customers To be competent, the user/individual must be able to:			
with high degree of PC24. use appropriate titles and terms of respect to the customers			
respect and PC25. use polite language			









THC/N9903 M	laintain standard of etiquette and hospitable conduct
professionalism	 PC26. maintain professionalism and procedures to handle customer grievances and complaints PC27. offer friendly, courteous and hospitable service and assistance to the customer upholding levels and responsibility PC28. provide assistance to the customers maintaining positive sincere attitude and etiquette PC29. provide special attention to the customer at all time
Achieving customer satisfaction	To be competent, the user/individual must be able to: PC30. achieve 100% customer satisfaction on a scale of standard PC31. gain customer loyalty PC32. enhance brand value of company
Knowledge and Unders	standing (K)
A. Organizational	The user/individual on the job needs to know and understand:
Context (Knowledge of the company / organization and its processes)	KA1. company's policies on behavioural etiquette and professionalism KA2. company's Human Resources policies KA3. company's reporting structure KA4. company's documentation policy KA5. company's customer profile
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. significance of professional and polite etiquette and behaviour KB2. the need and reason for achieving customer satisfaction KB3. procedural behavioural patterns framed by the organisation KB4. methods for gaining customer satisfaction KB5. standard operating procedure and service quality standards KB6. measure of customer satisfaction KB7. significance of brand enhancement via word-of-mouth KB8. the hospitality and tourism environment KB9. company's growth strategy and productivity targets
Skills (S)	
A. Core Skills/ Generic Skills	Reading Skills The individual on the job needs to know and understand: SA1. how to read job sheets, company policy documents and information displayed at the workplace SA2. how to read notes and comments from the supervisor or customer Writing Skills
	The individual on the job needs to know and understand: SA3. how to fill up documentation pertaining to job requirement Oral Communication (Listening and Speaking skills)
	The individual on the job needs to know and understand:









THC/N9903 M	laintain standard of etiquette and hospitable conduct		
	SA4. how to interact with team members to work efficiently		
	SA5. how to communicate effectively with the customers by building a rapport		
	with them and maintaining the etiquette		
	SA6. how to avoid 'Self Reference Criterion' effect while interacting with guests		
B. Professional Skills	Decision Making		
	The user/ individual on the job needs to know and understand:		
	SB1. how to spot and report potential areas of disruption to work process		
	SB2. how to address the complaints and handle dissatisfied customers		
	Plan and Organize		
	NA		
	Customer Centricity		
	NA		
	Problem Solving		
	The user/ individual on the job needs to know and understand:		
	SB3. how to coordinate with different departments to achieve smooth workflow		
	SB4. contribution to quality of customer satisfaction via team work		
	SB5. how to share work load as required		
	Analytical Thinking		
	NA		
	Critical Thinking		
	The user/individual on the job needs to know and understand:		
	SB6. how to improve work processes by interacting with customers		
	SB7. how to adopt suggested best practices		
	SB8. how to resolve recurring inter-personal conflicts		
	SB9. how to address or escalate recurring problems reported by customers		
	SB10. measure performance against company's standards		
	SB11. motivate self and colleagues to work effectively given the boundaries of		
	organisational structure, infrastructure and personnel management		
	SB12. use the authority, power and politics issues to serve customer effectively		









THC/N9903 Maintain standard of etiquette and hospitable conduct

NOS Version Control

NOS Code		THC/N9903		
Credits(NSQF)	TBD	Version number	1.0	
Industry	Tourism and Hospitality	Drafted on	20/03/15	
Industry Sub-sector	 Hotels Travel and Tours Restaurants Facility Management Cruise Liners 	Last reviewed on	25/03/15	
Occupation	Tour Packaging	Next review date	25/03/16	











Follow gender and age sensitive service practices

National Occupational Standard



Overview

This unit is about following gender sensitivity for treating different genders and age groups of tourists or local customers such as women, men, children and senior citizens by offering them service as per their typical and collective requirements as well as treating women with respect and ensuring personal and material security and at all times.



Unit Code







THC/N9904 Follow gender and age sensitive tourist service practices

THC/N9904

1116/143304			
Follow gender and age sensitive service practices			
This OS unit is about following gender and age sensitivity practices by treating the women, men, children and senior citizens equally and offering them service as per their unique and collective requirements as well as treating women with respect and ensuring personal and material security at all times			
This unit/task covers the following:			
 Educate customer on specific facilities and services available for different categories of customers 			
 Provide gender and age specific services as per their unique and collective requirements 			
Follow standard etiquette with women at workplace			
c) w.r.t. the Scope			
Performance Criteria			
To be competent, the user/ individual must be able to:			
PC1. educate the tourists, employers and the colleagues at workplace on women			
rights and the respect that is to be given to them PC2. inform about company's policies to prevent women from sexual harassments, both physical and verbal, and objectifications of the customers and staff			
			PC3. list all the facilities available with respect to transportation facilities, night
trips and safeguards, reporting abuse, maternity related and other grievance			
PC4. inform about methods adopted to ensure safety and personal and baggage			
security of women, e.g., CCTV cameras, security guards, women's helpline			
PC5. provide the necessary comfort to the female traveller customers such as secure and safe environment, chain locks/latches, smoke detector,			
comfortable accommodation, etc. PC6. maintain compliant behavioural etiquette while dealing with women			
customers such as asking permission before entering room and for cleaning,			
avoiding touch contact, using abusive language or gesture, etc.			
PC7. ensure that the customer feels safe at all times without being over			
threatened by the security procedures and related environment			
PC8. ensure that in the event of terrorist attacks customers are calmly handled, led			
to safer places and instructed properly in order to achieve zero casualties			
To be competent, the user/ individual must be able to:			
PC9. ensure the quality of facilities and services offered cater to the needs of every			
individual, be it man, woman, child, particularly the very young and the aged PC10. be aware of the customer unique needs and wants of each category of			
customer, e.g., for an infant, for a young woman, for an old person, others			
\ t &			









THC/N9904 Fo	llow gender and age sensitive tourist service practices
Following standard etiquette with women at workplace	PC11. coordinate with team to meet these unique needs, also keeping in mind their diverse cultural backgrounds PC12. provide entertainment programs and events suited for the children tourists PC13. educate parents and attendants of senior citizens on basic safeguards and procedures for them in case of emergencies PC14. arrange for transport and equipment as required by senior citizens PC15. ensure availability of medical facilities and doctor To be competent, the user/ individual must be able to: PC16. treat women equally across both the horizontal as well as vertical segregation of roles in the workplace PC17. ensure a fair and equal pay to the women as men, more of formal training, advancement opportunities, better benefits, etc. PC18. involve women in the decision making processes and management professions PC19. avoid specific discrimination and give women their due respect PC20. motivate the women in the work place towards utilizing their skills PC21. educate the tourists, employers and the colleagues at workplace on women rights and the respect that is to be given to them PC22. establish policies to protect the women from sexual harassments, both physical and verbal, and objectifications by customers and colleagues PC23. frame women friendly work practices such as flexible working hours, maternity leave, transportation facilities, night shift concessions, women grievance cell. PC24. ensure the safety and security of women in the workplace, particularly when their nature of job is to deal with night shifts, attend guest rooms, back end work, etc.
	PC25. ensure safety and security of women at all levels
Knowledge and Unders	standing (K)
A. Organizational Context (Knowledge of the company / organization and its processes)	The user/individual on the job needs to know and understand: KA1. company's policies on gender sensitive service practices at workplace KA2. company's Human Resources policies KA3. company's reporting structure KA4. company's documentation policy KA5. company's customer profile
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. gender specific requirements of different types of customer KB2. specific requirements of different age-groups of customers KB3. safety measures and procedures available for female colleagues and customers KB4. how to educate female customers and colleagues on available facilities so that they feel safe and secure KB5. helpline numbers









THC/N9904 Follow gender and age sensitive tourist service practices				
	KB6. process of handling and reporting abuse			
	KB7. how to be vigilant for breach of safety at smallest level			
	KB8. how to maintain customers' and colleagues' safety without making the			
	environment threatening			
	KB9. different types of potential security threats to domestic and international			
	tourists			
	KB10. standard procedures to be followed in the event of terrorist attack			
Skills (S)				
A. Core Skills/	Reading Skills			
Generic Skills	The user/ individual on the job needs to know and understand how to:			
	SA1. read job sheets, company policy documents and information displayed at the			
	workplace			
	SA2. read notes/comments from the supervisor			
	Writing Skills			
	The user/ individual on the job needs to know and understand how to:			
	SA3. fill up documentation pertaining to safety maintenance requirements			
	SAS. This up documentation pertaining to safety maintenance requirements			
	Oral Communication (Listening and Speaking skills)			
	The user/individual on the job needs to know and understand how to:			
	SA4. communicate effectively with the customers building a good servicing rapport			
	with them while maintaining the etiquette			
	SA5. communicate with the women at workplace and the customers with respect			
B. Professional Skills	Decision Making			
	The user/individual on the job needs to know and understand how to:			
	SB1. decide on the methods to protect and safeguard the security of women in the			
	workplace and the clientele			
	SB2. address the complaints and handle dissatisfied customers			
	Plan and Organize			
	NA NA			
	Customer Centricity			
	NA			
	Problem Solving			
	The user/ individual on the job needs to know and understand how to:			
	SB3. coordinate with different departments and work as team			
	SB4. contribute to quality of team work and achieve smooth workflow			
	SB5. share work load as required			
	Analytical Thinking			
	NA			
	Critical Thinking			



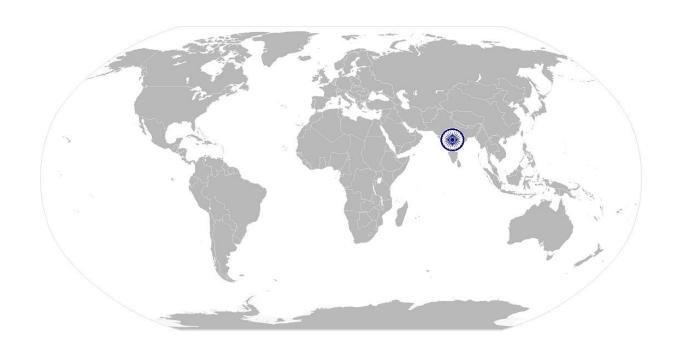






THC/N9904 Follow gender and age sensitive tourist service practices

1HC/N9904 F0	now gen	der and age sensitive tourist service practices
	The user	/ individual on the job needs to know and understand how to:
		improve work processes by interacting with customers and adopting best practices
		resolve recurring problems based on the complaints received from women customers and at the workplace
		different acceptable standards of behaviour in different cultures and societies to which customers belong
		help create enjoyable guest experience by accepting their social behaviour standards even if they may be different from own standards
		how to avoid negative behaviours accepted by peer groups that may affect work environment







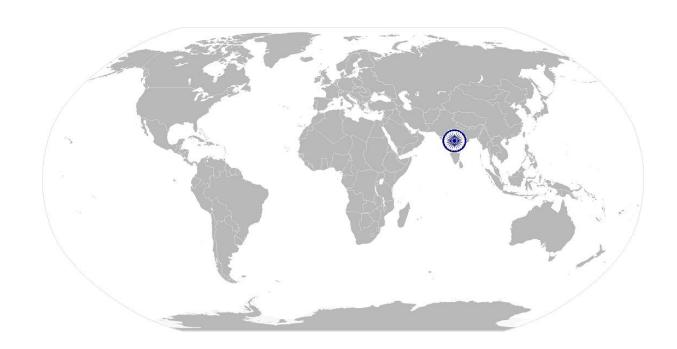




THC/N9904 Follow gender and age sensitive tourist service practices

NOS Version Control

NOS Code	THC/N9904		
Credits(NSQF)	TBD	Version number	1.0
Industry	Tourism and Hospitality	Drafted on	20/03/15
Industry Sub-sector	 Hotels Travel and Tours Restaurants Facility Management Cruise Liners 	Last reviewed on	25/03/15
Occupation	Tour Packaging	Next review date	25/03/16





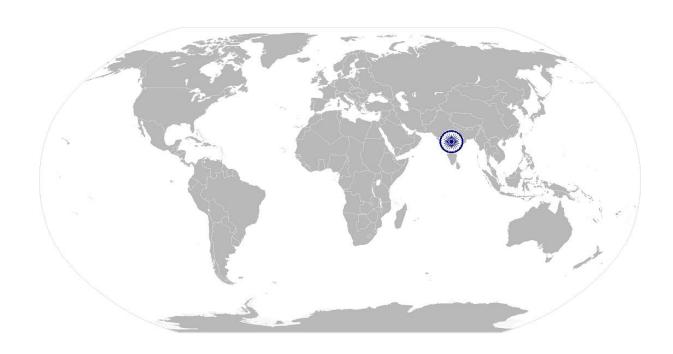






Maintain IPR of company and customer

National Occupational Standard



Overview

This unit is about securing intellectual property rights of the company and respecting customer's copyright.



National Occupational Standards





THC/N9905

Maintain IPR of company and customer

1 HC/N9905	Maintain IPK of company and customer		
Unit Code	THC/N9905		
Unit Title (Task)	Maintain IPR of organisation and customers		
Description	This OS unit is about securing intellectual property rights of the employee's organisation and respecting customer's copyright		
Scope	This unit/task covers the following:		
	 Secure company's IPR Respect customers copyright 		
Performance Criteria(F	PC) w.r.t. the Scope		
Element	Performance Criteria		
Securing company's IPR	To be competent, the user/ individual must be able to: PC1. prevent leak of new plans and designs to competitors by reporting on time PC2. be aware of any of company's product, service or design patents PC3. report IPR violations observed in the market, to supervisor or company head		
Respecting customer's copyright	To be competent, the user/ individual must be able to: PC4. read copyright clause of the material published on the internet and any other printed material PC5. protect infringement upon customer's business or design plans PC6. consult supervisor or senior management when in doubt about using information available from customer PC7. report any infringement observed by anyone in the company		
Knowledge and Unders	standing (K)		
B. Organizational	The user/individual on the job needs to know and understand:		
Context (Knowledge of the company / organization and its processes)	KA6. company's policies on intellectual property rights KA7. company's IPR infringement reporting policy KA8. company's Human Resource policies KA9. company's reporting structure KA10. company's documentation policy KA11. company's customer profile		
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB9. patents and IPR laws KB10. how IPR protection is important for competitiveness of a company KB11. significance of damages resulting from IPR infringement KB12. industrial and political espionages		









THC/N9905 Maintain IPR of company and customer

1HC/N9905	Maintain 1PR of company and customer				
Skills (S)					
A. Core Skills/	Reading Skills				
Generic Skills	The user/ individual on the job needs to know and understand: SA1. read job sheets, company policy documents and information displayed at the workplace SA2. read notes/comments from the supervisor				
	Writing Skills The user/ individual on the job needs to know and understand: SA3. fill up documentation pertaining to one's role in protecting IPR infringement				
	Oral Communication (Listening and Speaking skills)				
	The user/ individual on the job needs to know and understand how to: SA4. interact with team members to work efficiently SA5. communicate effectively with the customers about IPR protection and				
	building trust				
B. Professional Skills	Decision Making				
	The user/individual on the job needs to know and understand how to: SB1. identify IPR related issues SB2. prevent information leakages SB3. avoid being caught up in copyright issues Plan and Organize				
	NA				
	Customer Centricity				
	NA .				
	Problem Solving				
	NA				
	Analytical Thinking				
	The user/ individual on the job needs to know and understand:				
	SB4. basics of what constitutes IPR violations under WTO agreement SB5. penalties to company or individual on evidence of IPR violations				
	SB6. likely effect of IPR violation on customer Critical Thinking				
	The user/ individual on the job needs to know and understand how to:				
	SB7. improve work IPR related safety and adopting best practices				
	SB8. resolve conflicts related to IPR by reporting in time				









Maintain IPR of company and customer

NOS Version Control

NOS Code	THC/N9905		
Credits(NSQF)	TBD	Version number	1.0
Industry	Tourism and Hospitality	Drafted on	20/03/15
Industry Sub-sector	 Hotels Travel and Tours Restaurants Facility Management Cruise Liners 	Last reviewed on	25/03/15
Occupation	Tour Packaging	Next review date	25/03/16





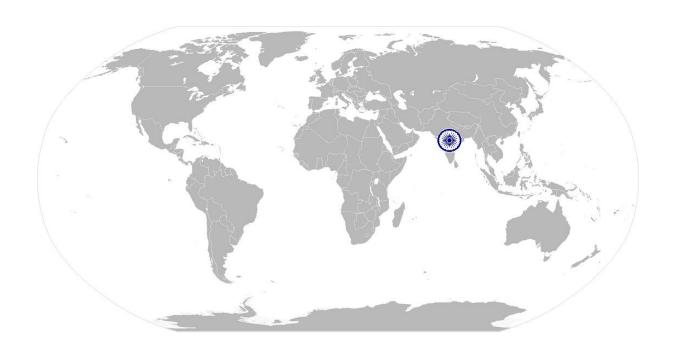






Maintain health and hygiene

National Occupational Standard



Overview

This unit is about maintaining hygiene and health at tourist spots, hospitality units, roadside eateries and retail shops, restaurants, office units, conventions and events, cruise liners, commercial spaces and recreation centres.









Unit Code	THC/N9906						
Unit Title (Task)	Maintain health and hygiene						
Description	This OS unit is about maintaining hygiene and community health at tourist spots, hospitality units, roadside eateries and retail shops, restaurants, office units, conventions and events, cruise liners, commercial spaces and recreation centres						
Scope	This unit/task covers the following:						
	 Ensure cleanliness around workplace in hospitality and tourist areas Follow personal hygiene practices 						
	 Follow personal hygiene practices Take precautionary health measures 						
Performance Criteria(I	PC) w.r.t. the Scope						
Element	Performance Criteria						
Ensuring cleanliness around workplace	PC1. keep the workplace regularly clean and cleared-off of food waste or other litter PC2. ensure that waste is disposed-off as per prescribed standards or in trash cans earmarked for waste disposal PC3. ensure that the trash cans or waste collection points are cleared everyday arrange for regular pest control activities at the workplace PC5. to maintain records for cleanliness and maintenance schedule PC6. ensure the workplace is well ventilated with fresh air supply PC7. check the air conditioner and other mechanical systems on a regular basis and maintain them well PC8. ensure the workplace is provided with sufficient lighting PC9. ensure clean work environment where food is stored, prepared, displayed and served						
	 PC10. ensure safe and clean handling and disposal of linen and laundry, storage area, accommodation, public areas, storage areas, garbage areas, etc. PC11. identify and report poor organizational practices with respect to hygiene, food handling, cleaning PC12. ensure adequate supply of cleaning consumables such as equipment, materials, chemicals, liquids PC13. ensure to clean the store areas with appropriate materials and procedures PC14. identify the different types of wastes, e.g., liquid, solid, food, non-food, and the ways of handling them for disposal 						
Following personal hygiene practices	To be competent, the user/ individual must be able to: PC15. wash hands on a regular basis, particularly on touching any dirty surfaces, before and after handling food, after using the toilet, etc. PC16. ensure to wash hands using suggested material such as soap, one use						









	disposable tissue, warm water, etc. PC17. wash the cups, glasses or other cutlery clean before and after using them PC18. ensure to maintain personal hygiene of daily bath, clean clothing and uniform, footwear, head gear, cutting nails, healthy diet, using deodorant, etc. PC19. ensure to maintain dental hygiene in terms of brushing teeth every day, using mouthwash regularly, using mouth freshener after eating, avoiding smoke at workplace, etc. PC20. ensure no cross contaminations of items such as linen, towels, utensils, etc. occurs in the workplace
Taking precautionary health measures	To be competent, the user/ individual must be able to: PC21. report on personal health issues related to injury, food, air and infectious diseases PC22. ensure not to go for work if unwell, to avoid the risk of being spread to other people PC23. use a tissue, cover the mouth and turn away from people while sneezing or coughing PC24. wash hands on using these tissues after coughing and sneezing and after using the wastes PC25. ensure to use single use tissue and dispose these tissues immediately PC26. coordinate for the provision of adequate clean drinking water PC27. ensure to get appropriate vaccines regularly PC28. avoid serving adulterated or contaminated food PC29. undergo preventive health check-ups at regular intervals PC30. take prompt treatment from the doctor in case of illness PC31. have a general sense of hygiene and appreciation for cleanliness for the benefit of self and the customers or local community
Knowledge and Unders	standing (K)
A. Organizational Context (Knowledge of the company / organization and its processes)	The user/individual on the job needs to know and understand: KA1. company's policies on health and hygiene at workplace KA2. company's Human Resources policies KA3. company's reporting structure KA4. company's documentation policy KA5. company's customer profile
B. Technical Knowledge	The user/individual on the job needs to know and understand: KB1. food safety and hygiene standards as stipulated by FSSAI, HACCP and ISO 22000 KB2. health risks to the worker or customer KB3. healthy work practices KB4. equipment and hand swab tests KB5. internal hygiene-audit tests KB6. personal protective equipment to be worn and care









	KB7. purpose and usage of protective gears such as gloves, protective goggles,
	masks, etc. while working
	KB8. acceptable ventilation standards
	KB9. technical layout standards and placements of equipment
	KB10. safe disposal methods for waste
	KB11. compliance norms for established health and hygiene procedures at workplace
	KB12. safe handling of chemicals
	KB13. standard material handling procedure
	- ·
	KB14. standard operating procedure (SOP) for maintaining cleanliness and checklists
	KB15. precautionary rules to follow for maintaining health and hygiene
	KB16. municipal or community rules for handling and disposing-off waste
Skills (S)	
A. Core Skills/	Reading Skills
Generic Skills	The user/individual on the job needs to know and understand how to:
	SA1. read and interpret relevant organisational policies, procedures and diagrams
	that identify good health and hygiene practices
	SA2. understand internationally or nationally accepted signage related to hygiene
	and health
	SA3. read job sheets, company policy documents and information displayed at the
	workplace
	SA4. read notes or comments from the supervisor or customer
	Writing Skills
	The user/ individual on the job needs to know and understand how to:
	SA5. fill up any documentation required to maintain health and hygiene
	5/15. Thi dp diffy documentation required to maintain median and mysteric
	Oral Communication (Listening and Speaking skills)
	The user/ individual on the job needs to know and understand how to:
	SA6. receive instructions from doctor and supervisor on medical care
	SA7. verbally report hygiene hazards and poor organisational practice
B. Professional Skills	Decision Making
	The user/ individual on the job needs to know and understand:
	SB1. how to select appropriate hand tools and personal protection equipment
	SB2. how to select appropriate hand tools and personal protection equipment
	required
	•
	Plan and Organize
	NA
	Customer Centricity
	NA
	Problem Solving
	NA
	l

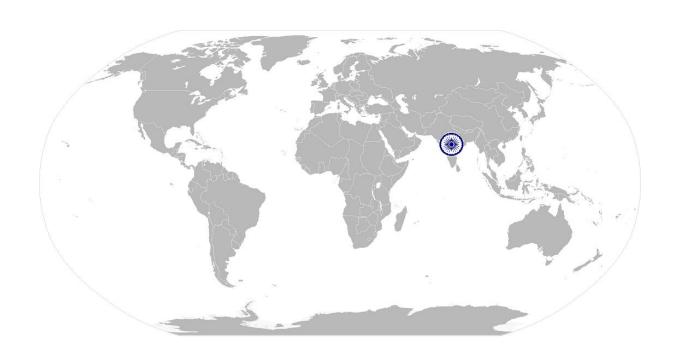








Analytical Thinking						
NA						
Critical Thinking						
The user/ individual on the job needs to know and understand:						
SB3. how to use the acids, detergents, lubricants, etc., for cleaning						
SB4. how to use waste disposal equipment at workplace such as large bins, waste						
disposal stations, and others						











Maintain health and hygiene

NOS Version Control

NOS Code	THC/N9906						
Credits(NSQF)	TBD	TBD Version number 1.0					
Industry	Tourism and Hospitality	Drafted on	20/03/15				
Industry Sub-sector	 Hotels Travel and Tours Restaurants Facility Management Cruise Liners 	Last reviewed on	25/03/15				
Occupation	Tour Packaging	Next review date	25/03/16				





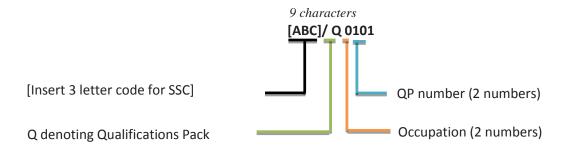




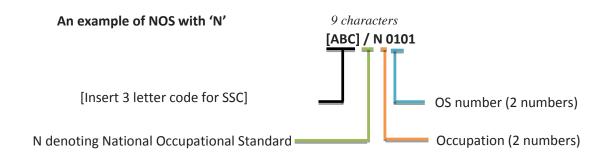
Annexure

Nomenclature for QP and NOS

Qualifications Pack



Occupational Standard



Back to top...







The following acronyms/codes have been used in the nomenclature above:

Sub-sector	Range of Occupation numbers
Hotels	01 - 25
Restaurants	26 - 40
Tour and Travels	41 - 55
Facility Management	56 - 70
Cruise	71 - 85
Unused	86 - 95
Generic occupation	96 - 99

Sequence	Description	Example
Three letters	Industry name	THC
Slash	/	/
Next letter	Whether Q P or N OS	Q/N
Next two numbers	Occupation code	01
Next two numbers	OS number	01







ASSESSMENT CRITERIA

Job Role : Travel Consultant Qualification Pack : THC/Q4404

Sector Skill Council: Tourism and Hospitality

- 1. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for each PC.
- 2. Each NOS will assessed both for theoretical knowledge and practical which is being proportionately demonstrated in the table below.
- 3. The assessment for the theory part will be based on knowledge bank of questions created by the SSC.
- 4. To pass the Qualification Pack, every trainee should score a minimum of 60% in all Generic NOS's and 75% in Other NOS's.
- 5. In case of successfully passing only certain number of NOS's, the trainee is eligible to take subsequent assessment on the balance NOS's to pass the Qualification pack.

	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
	PC1. receive the customers with a smile or welcoming mail/ telephonic response		1.5	0.5	1.0
	PC2. ensure that any of the customers who walk-in are not left unattended		1.5	0.5	1.0
	PC3. offer refreshments to the walk-in customer		1.5	0.5	1.0
	PC4. make the customers comfortable and be accessible to them for any queries		1.5	0.5	1.0
	PC5. explain the different services and products that the company offers	50	1.5	0.5	1.0
THC/N4410	PC6. brief them on any promotional plans that may be on-going		1.5	0.5	1.0
Engage with customer to understand their tour	PC7. understand the type of tour the customers are looking for, such as a leisure package, heritage package, pilgrimage package, cruise package, adventure package, etc.		2.5	1.0	1.5
packaging requirement	PC8. understand the needs of the customer if they are planning for a multiple place visit or a single location		2.5	1.0	1.5
	PC9. initiate queries and identify the needs of the customer based on their travel needs, shopping needs, package needs, etc.		2.5	1.0	1.5
	PC10. understand the duration of their travel, number of people planning the travel, mode of travel, budget, etc.		2.5	1.0	1.5
	PC11. understand an appropriate destination of their interest, travel dates, accommodation preferences, etc.		2.5	1.0	1.5
	PC12. identify the type of group planning the travel		2.5	1.0	1.5







Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
such as family, friends, colleagues, etc.				
PC13. analyze the type of package that can be offered		2.5	1.0	1.5
based on the customer needs and their budget		2.5	1.0	1.5
PC14. suggest some best place options, best things to				
do in these places, best eateries and experiences to		2.5	1.0	1.5
have, etc. to the customers who have not planned of		2.3	1.0	1.3
any particular travel destination or type				
PC15. ensure to be polite and listen to them with		2.5	1.0	1.5
attentiveness understanding their requirement		2.5	1.0	1.5
PC16. send mails or stay in touch through phone if the				
walk in customers do not confirm their booking across		2.5	1.0	1.5
the table and ask time for deciding				
PC17. ensure to be updated on the current prices of				
the accommodation, transportation, travel fares, etc.		2.5	1.0	1.5
from the procurement team				
PC18. keep the customers posted on any new		2.5	1.0	1.5
product arrivals		2.3	1.0	1.5
PC19. handle the incoming calls, mail and walk-ins		2.0	1.0	1.0
from travel agents and direct customers		2.0	1.0	1.0
PC20. brief the customers on the rough estimate cost		2.5	1.0	1.5
of the package according to their needs		2.5	1.0	1.5
PC21. inform the customers on the terms and				
conditions of pay and other details as per company		2.5	1.0	1.5
policy				
PC22. educate the customers on the destinations		2.0	1.0	1.0
completely making it easier for them to choose		2.0	1.0	1.0
PC23. suggest alternative travel plans and dates to				
the customers if any interesting event or		2.0	1.0	1.0
entertainment is to happen at those dates in the		2.0	1.0	1.0
destination				
POINTS		50	20	30
TOTAL POINTS				50

	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
THC/N4411 Plan the	PC1. collect all resources such as brochures, internet, travel books and other sources of information required for the travel		2.0	0.5	1.5
travel itinerary as	PC2. ensure to have the railway and airline timetable for the preferred destination	50	2.0	0.5	1.5
per customer's	PC3. gather as many travel magazines related to the destination		2.0	0.5	1.5
requirement	PC4. coordinate with government tourist offices of the destination		2.0	0.5	1.5







	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
	PC5. update information on the different categories				
	of hotel, taxes, meals, types of room available, tariff		2.0	٥٦	1 5
	plans with respect to season and off season time, etc.		2.0	0.5	1.5
	in the destination				
	PC6. compile all the customer needs		2.0	0.5	1.5
	PC7. analyze the cost of travel to the destination by		2.0	0.5	1.5
	the different modes of transportation		2.0	0.5	1.5
	PC8. coordinate with the various departments to				
	understand the cost of different levels of		2.0	0.5	1.5
	accommodation in the destination				
	PC9. coordinate with various travels to understand		2.0	0.5	1.5
	their package rates at the destination		2.0	0.5	1.5
	PC10. browse through the entrance fees of the places		2.0	0.5	1.5
	of attractions		2.0	0.5	1.5
	PC11. plan on the cost of meals, shopping, guides,		2.0	0.5	1.5
	etc. based on the destination's cost of living		2.0	0.5	1.5
	PC12. gather together all these costs		2.0	0.5	1.5
	PC13. include any miscellaneous expense that can be		2.0	٥٢	1.5
	occurred during the travel		2.0	0.5	1.5
	PC14. estimate the total cost of the tour along with		2.0	0.5	1.5
	a markup cost given		2.0	0.5	1.5
	PC15. decide on the route map and ensure the				
	routing is planned with nearby locations packed		2.0	0.5	1.5
	together in an effective way saving time				
	PC16. plan the itinerary in a way all places of				
	attraction and interest are covered within the time		2.0	0.5	1.5
	available for the customers and in an efficient way				
	PC17. consider details like interest of tourist, energy		2.0	0.5	1.5
	level of the tourists, etc. while planning the itinerary		2.0	0.5	1.5
	PC18. prepare the itinerary right from the start of		2.0	0.5	1.5
	journey till the end of journey			0.5	
	PC19. ensure to add all the important tourist		2.0	0.5	1.5
	destination into this			0.5	
	PC20. mention the opening and closing time of the		_		
	places of attraction and information about the		2.0	0.5	1.5
	background of the place too				
	PC21. include the distance between every location		2.0	0.5	1.5
	that is mentioned on the day to day schedule				=.9
	PC22. mention the various restaurant options in and		2.0	0.5	1.5
	around their scheduled location				
	PC23. schedule in a planned and organized way		2.0	0.5	1.5
	PC24. include time taken for every activity that can		_		
	be easier for the tourist to understand the allotted		2.0	0.5	1.5
	time and the available timing				
	PC25. ensure the tour package is tailored according		2.0	0.5	1.5
1	to the customer interest]			







Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
POINTS		50	12.5	32.5
TOTAL POINTS				50

	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
	PC1. provide relevant travel information		4.0	2.0	2.0
	PC2. ensure to update the customer with the destination maps		4.0	2.0	2.0
	PC3. notify the customers on luggage limits and insurance		4.0	2.0	2.0
	PC4. advice customers on the issues that can be faced during the travel in terms of safety		4.0	2.0	2.0
	PC5. coordinate for the booking of hotels, tickets, visa, etc. with the respective department in charge		5.0	2.5	2.5
THC/N4412 Arrange the	PC6. confirm the customer names at the airlines and hotel once booking is made		4.0	2.0	2.0
tour package	PC7. transportation, guides, accommodation, insurance, visa, etc.		4.0	2.0	2.0
coordination with service providers and	PC8. ensure to perform the necessary processing in case the customer cancels the tour after everything is booked or planned	50	4.0	2.0	2.0
partners	PC9. make sure to coordinate for the transportation of cab, mini-van, coach, etc. depending on the number of tourists and their budget		4.0	2.0	2.0
	PC10. arrange for a tour escort or a guide based on the customer		4.0	2.0	2.0
	PC11. ensure the escort or guide is well versed in the language preferred and understandable by the customer and is well aware about the destination		4.0	2.0	2.0
	PC12. coordinate with the appropriate department on events, entertainment, etc. arranged during the travel		5.0	2.5	2.5
	POINTS		50	25	25
	TOTAL POINTS				50

	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
THC/N4413	PC1. inform the customers if there is any alteration required to the plan and the itinerary with respect to cancellations, delays, postponement, etc.		3.0	1.0	2.0
Monitor the tour progress	PC2. convince the customers in a polite way in case of any discrepancy in the planned itinerary	50	3.0	1.0	2.0
	PC3. compensate them with a better option		2.5	1.0	1.5
	PC4. process for refunds on time if there is any		2.5	1.0	1.5







	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
	PC5. assist the customers in case if they decide				
	to have a change or upgrade to the planned itinerary		3.0	1.0	2.0
	while on the tour				
	PC6. ensure to assist them in a quick and		2.5	1.0	1.5
	convenient way for their wants		2.3	1.0	1.5
	PC7. ensure the altered service offered matches		2.5	1.0	1.5
	the customer expectation		_	-	_
	PC8. get in touch with the customer after the				4 =
	tour and understand their feel about the package offered		2.5	1.0	1.5
	PC9. collect the feedback from them to ensure if		2.5	1.0	1.5
	their expectation was met		2.3	1.0	1.5
	PC10. provide some form of questionnaire or				
	similar type through mail, phone, app or in person,		2.5	1.0	1.5
	to get a rating for the service rendered				
	PC11. attend to the customer complaints and		2.5	1.0	1.5
	dissatisfaction with immediate effect and action				
	PC12. assist their complaints with right solutions		2.5	1.0	1.5
	PC13. ensure to resolve and rectify if there was any		2.5	1.0	1.5
	negative feedback received from the customers				
	PC14. record the entire details of the customer		2.5	1.0	1.5
	PC15. document the monthly status reports of the				
	walk ins and the turn out for the management		2.5	1.0	1.5
	records				
	PC16. ensure to maintain privacy of the customer		2.5	1.0	1.5
-	personal details				
	PC17. ensure to maintain the trust and reliability source right from the time the customer walks in till		3.0	1.5	1.5
	the tour ends		3.0	1.5	1.5
	PC18. ensure all needs of the customers are met		3.0	1.5	1.5
	PC19. ensure to maintain long terms relationships		3.0	1.5	1.5
	with the customers		2.5	1.0	1.5
	POINTS		50	20	30
	TOTAL POINTS		30		50
	TOTAL FORTIS			<u> </u>	30

	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
THC/9901 Communicate with customer and colleagues	PC1. receive job order and instructions from reporting superior		1.0	0.5	0.5
	PC2. understand the work output requirements, targets, performance indicators and incentives	50	0.5	0.5	0.0
	PC3. deliver quality work on time and report any anticipated reasons for delays		0.5	0.5	0.0
	PC4. escalate unresolved problems or complaints to the relevant senior		1.0	0.5	0.5







Performa	nce Criteria	Total Marks (500)	Out of	Theory	Skills Practical
	communicate maintenance and repair proactively to the superior		0.5	0.5	0.0
PC6.	receive feedback on work standards		1.0	0.5	0.5
	document the completed work schedule over to the superior		1.0	0.5	0.5
	exhibit trust, support and respect to all the sin the workplace		1.5	0.5	1.0
PC9.	aim to achieve smooth workflow		1.5	0.5	1.0
PC10. he and know	elp and assist colleagues with information vledge		1.0	0.5	0.5
PC11. se required	eek assistance from the colleagues when		1.0	0.5	0.5
	entify the potential and existing conflicts colleagues and resolve		1.5	0.5	1.0
· ·	ass on essential information to other s on timely basis		1.5	0.5	1.0
	aintain the etiquette, use polite language, rate responsible and disciplined behaviours leagues		1.5	0.5	1.0
functions carry out	teract with colleagues from different clearly and effectively on all aspects to the work among the team and understand e of their work		1.5	0.5	1.0
	ut team over individual goals and multi task work where necessary supporting the		1.5	0.5	1.0
PC17. hi	ghlight any errors of colleagues, help to densure quality output		1.5	0.5	1.0
communi	ork with cooperation, coordination, cation and collaboration, with shared goals orting each other's performance		1.0	0.5	0.5
	sk more questions to the customers and heir needs		1.0	0.5	0.5
	ossess strong knowledge on the product, and market		0.5	0.5	0.0
PC21. bi	rief the customers clearly		0.5	0.5	0.0
PC22. cc	ommunicate with the customers in a polite, nal and friendly manner		1.5	0.5	1.0
PC23. bu	uild effective but impersonal relationship customers		1.5	0.5	1.0
	nsure the appropriate language and tone to the customers		1.5	0.5	1.0
PC25. lis	ten actively in a two way communication		1.5	0.5	1.0
PC26. bo	e sensitive to the gender, cultural and social es such as modes of greeting, formality, etc.		1.5	0.5	1.0







Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
PC27. understand the customer expectations correctly and provide the appropriate products and services		1.5	0.5	1.0
PC28. understand the customer dissatisfaction and address to their complaints effectively		2.0	0.5	1.5
PC29. maintain a positive, sensible and cooperative manner all time		1.5	0.5	1.0
PC30. ensure to maintain a proper body language, dress code, gestures and etiquettes towards the customers		2.0	0.5	1.5
PC31. avoid interrupting the customers while they talk		1.0	0.5	0.5
PC32. ensure to avoid negative questions and statements to the customers		1.0	0.5	0.5
PC33. inform the customers on any issues or problems before hand and also on the developments involving them		2.0	0.5	1.5
PC34. ensure to respond back to the customer immediately for their voice messages, e-mails, etc.		2.0	0.5	1.5
PC35. develop good rapport with the customers and promote suitable products and services		2.0	0.5	1.5
PC36. seek feedback from the customers on their understanding to what was discussed		2.0	0.5	1.5
PC37. explain the terms and conditions clearly		3.0	0.5	2.5
POINTS		50	18.5	31.5
TOTAL POINTS				50

	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
	PC1. keep in mind the profiles of expected customers		2.5	0.5	2.0
	PC2. understand the target customers and their needs as defined by the company		1.5	0.5	1.0
THC/N9902	PC3. organize regular customer events and feedback session frequently	50	2.5	0.5	2.0
Maintain customer-	PC4. build a good rapport with the customers including the ones who complain		2.5	0.5	2.0
centric service orientation	PC5. have frequent discussions with regular customers on general likes and dislikes in the market, latest trends, customer expectations, etc.		2.5	0.5	2.0
	PC6. receive regular feedbacks from the clients on current service, complaints, and improvements to be made, etc.		2.5	0.5	2.0
	PC7. compulsively seek customer rating of service to help develop a set of regularly improved procedures		2.5	0.5	2.0







Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
PC8. ingrain customer oriented behaviour in service at all level		2.5	0.5	2.0
PC9. aim to gain their long lasting loyalty and satisfaction		2.5	0.5	2.0
PC10. engage with customers without intruding on privacy		2.0	0.0	2.0
PC11. ensure clarity, honesty and transparency with the customers		2.5	0.5	2.0
PC12. treat the customers fairly and with due respect		2.5	0.5	2.0
PC13. focus on executing company's marketing strategies and product development		2.5	0.5	2.0
PC14. focus on enhancing brand value of company through customer satisfaction		2.5	0.5	2.0
PC15. ensure that customer expectations are met		2.5	0.5	2.0
PC16. learn to read customers' needs and wants		2.5	0.5	2.0
PC17. willingly accept and Implement new and innovative products and services that help improve customer satisfaction		2.5	0.5	2.0
PC18. communicate feedback of customer to senior, especially, the negative feedback		2.5	0.5	2.0
PC19. maintain close contact with the customers and focus groups		2.0	0.5	1.5
PC20. offer promotions to improve product satisfaction level to the customers periodically		2.0	0.5	1.5
PC21. weigh the cost of fulfilling unscheduled customer requests, consult with senior and advise the customer on alternatives		2.0	0.5	1.5
POINTS		50	10	40
TOTAL POINTS				50

	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
THC/N9903	PC1. greet the customers with a handshake or appropriate gesture based on the type of customer on their arrival		0.5	0.0	0.5
Maintain	PC2. welcome the customers with a smile		0.5	0.0	0.5
standard of	PC3. ensure to maintain eye contact	50	0.5	0.0	0.5
etiquette and hospitable	PC4. address the customers in a respectable manner	50	1.0	0.5	0.5
conduct	PC5. do not eat or chew while talking		0.5	0.0	0.5
	PC6. use their names as many times as possible during the conversation		0.5	0.0	0.5
	PC7. ensure not to be too loud while talking		0.5	0.0	0.5







Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
PC8. maintain fair and high standards of practice		2.5	1.0	1.5
PC9. ensure to offer transparent prices		2.0	0.5	1.5
PC10. maintain proper books of accounts for payment due and received		2.0	0.5	1.5
PC11. answer the telephone quickly and respond back to mails faster		2.0	0.5	1.5
PC12. ensure not to argue with the customer		2.0	0.5	1.5
PC13. listen attentively and answer back politely		2.0	0.5	1.5
PC14. maintain personal integrity and ethical behaviour		2.5	1.0	1.5
PC15. dress professionally		2.0	0.5	1.5
PC16. deliver positive attitude to work		2.0	0.5	1.5
PC17. maintain well groomed personality		2.0	0.5	1.5
PC18. achieve punctuality and body language		2.0	0.5	1.5
PC19. maintain the social and telephonic etiquette		2.0	0.5	1.5
PC20. provide small gifts as token of appreciation and thanks giving to the customer		2.0	0.5	1.5
PC21. use appropriate tone, pitch and language to convey politeness, assertiveness, care and professionalism		2.0	0.5	1.5
PC22. demonstrate responsible and disciplined behaviours at the workplace		2.0	0.5	1.5
PC23. escalate grievances and problems to appropriate authority as per procedure to resolve them and avoid conflict		2.0	0.5	1.5
PC24. use appropriate titles and terms of respect to the customers		2.0	0.5	1.5
PC25. use polite language		1.0	0.5	0.5
PC26. maintain professionalism and procedures to handle customer grievances and complaints		1.5	0.5	1.0
PC27. offer friendly, courteous and hospitable service and assistance to the customer upholding levels and responsibility		1.0	0.5	0.5
PC28. provide assistance to the customers maintaining positive sincere attitude and etiquette		1.0	0.5	0.5
PC29. provide special attention to the customer at all time		1.5	0.5	1.0
PC30. achieve 100% customer satisfaction on a scale of standard		1.5	0.5	1.0
PC31. gain customer loyalty		1.5	0.5	1.0
PC32. enhance brand value of company		2.0	0.5	1.5
POINTS		50	14	36
TOTAL POINTS			1	50







	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
	PC1. educate the tourists, employers and the colleagues at workplace on women rights and the	, ,	1.5	1.5	0.0
	respect that is to be given to them	_			
	PC2. inform about company's policies to prevent				
	women from sexual harassments, both physical and		1.5	1.5	0.0
	verbal, and objectifications by other customers and		1.5	1.5	0.0
	staff				
	PC3. list all the facilities available with respect to transportation facilities, night trips and safeguards,				
	reporting abuse, maternity related and other		1.0	1.0	0.0
	grievance				
	PC4. inform about methods adopted to ensure				
	safety and personal and baggage security of women,		2.0	0.5	4.5
	e.g., CCTV cameras, security guards, women's		2.0	0.5	1.5
	helpline				
	PC5. provide the necessary comfort to the female				
	traveller customers such as secure and safe		2.0	0.5	1.5
	environment, chain locks/latches, smoke detector,				
	comfortable accommodation, etc. PC6. Maintain compliant etiquette while dealing				
THC/N9904	with women customers such as asking permission				
Follow	before entering room and for cleaning, avoiding		2.0	0.5	1.5
gender and	touch contact, using abusive language or gesture,			0.5	
age sensitive	etc.	50			
service	PC7. ensure that the customer feels safe at all times				
practices	without being over threatened by the security		2.0	0.5	1.5
	procedures and related environment				
	PC8. ensure that in the event of terrorist attacks				
	customers are calmly handled, led to safer places and instructed properly in order to achieve zero		2.0	0.5	1.5
	casualties				
	PC9. ensure the quality of facilities and services				
	offered cater to the needs of every individual, be it		2.0	0.5	4.5
	man, woman, child, particularly the very young and		2.0	0.5	1.5
	the aged				
	PC10. be aware of the customer unique needs and				
	wants of each category of customer, e.g., for an		3.0	0.5	2.5
	infant, for a young woman, for an old person, others				
	PC11. coordinate with team to meet these unique needs, also keeping in mind their diverse cultural		3.0	0.5	2.5
	backgrounds		3.0	0.5	۷.3
	PC12. provide entertainment programs and events				
	suited for the children tourists		2.0	0.5	1.5
	PC13. educate parents and attendants of senior	1			
	citizens on basic safeguards and procedures for them		2.0	0.5	1.5
	in case of emergencies				







Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
PC14. arrange for transport and equipment as required by senior citizens		2.0	0.5	1.5
PC15. ensure availability of medical facilities and doctor		2.0	0.5	1.5
PC16. treat women equally across both the horizontal as well as vertical segregation of roles in the workplace		2.0	0.5	1.5
PC17. ensure a fair and equal pay to the women as men, more of formal training, advancement opportunities, better benefits, etc.		2.0	0.5	1.5
PC18. involve women in the decision making processes and management professions		2.0	0.5	1.5
PC19. avoid specific discrimination and give women their due respect		2.0	0.5	1.5
PC20. motivate the women in the work place towards utilizing their skills		2.0	0.5	1.5
PC21. educate the tourists, employers and the colleagues at workplace on women rights and the respect that is to be given to them		2.0	0.5	1.5
PC22. establish policies to protect the women from sexual harassments, both physical and verbal, and objectifications by customers and colleagues		2.0	0.5	1.5
PC23. frame women friendly work practices such as flexible working hours, maternity leave, transportation facilities, night shift concessions, women grievance cell.		2.0	0.5	1.5
PC24. ensure the safety and security of women in the workplace, particularly when their nature of job is to deal with night shifts, attend guest rooms, back end work, etc.		2.0	0.5	1.5
PC25. ensure safety and security of women at all levels		2.0	0.5	1.5
POINTS		50	15	35
TOTAL POINTS				50

	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
THC/N9905 Maintain IPR	PC1. prevent leak of new plans and designs to competitors by reporting on time		7.5	3.5	4.0
of organisation	PC2. be aware of any of company's product, service or design patents	50	7.0	7.0	0
and customers	PC3. report IPR violations observed in the market, to supervisor or company head		7.5	3.5	4.0







	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
	PC4. read copyright clause of the material published on the internet and any other printed material		7.0	3.0	4.0
	PC5. protect infringement upon customer's business or design plans		7.0	3.5	3.5
	PC6. consult supervisor or senior management when in doubt about using information available from customer		7.0	3.5	3.5
	PC7. report any infringement observed by anyone in the company		7.0	3.5	3.5
	POINTS		50	27.5	22.5
	TOTAL POINTS			50	

	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
THC/N9906 Maintain health and hygiene	PC1. keep the workplace regularly clean and cleared- off of food waste or other litter	50	1.5	0.5	1.0
	PC2. ensure that waste is disposed-off as per prescribed standards or in trash cans earmarked for waste disposal		1.5	0.5	1.0
	PC3. ensure that the trash cans or waste collection points are cleared everyday		1.5	0.5	1.0
	PC4. arrange for regular pest control activities at the workplace		1.5	0.5	1.0
	PC5. to maintain records for cleanliness and maintenance schedule		1.5	0.5	1.0
	PC6. ensure the workplace is well ventilated with fresh air supply		1.5	0.5	1.0
	PC7. check the air conditioner and other mechanical systems on a regular basis and maintain them well		1.5	0.5	1.0
	PC8. ensure the workplace is provided with sufficient lighting		1.5	0.5	1.0
	PC9. ensure clean work environment where food is stored, prepared, displayed and served		1.5	0.5	1.0
	PC10. ensure safe and clean handling and disposal of linen and laundry, storage area, accommodation, public areas, storage areas, garbage areas, etc.		1.5	0.5	1.0
	PC11. identify and report poor organizational practices with respect to hygiene, food handling, cleaning		1.5	0.5	1.0
	PC12. ensure adequate supply of cleaning consumables such as equipment, materials, chemicals, liquids		1.5	0.5	1.0







	Performance Criteria	Total Marks (500)	Out of	Theory	Skills Practical
	PC13. ensure to clean the store areas with appropriate materials and procedures		1.5	0.5	1.0
	PC14. identify the different types of wastes, e.g., liquid, solid, food, non-food, and the ways of handling them for disposal		1.5	0.5	1.0
	PC15. wash hands on a regular basis		2.0	0.5	1.5
	PC16. ensure to wash hands using suggested material such as soap		1.5	0.5	1.0
	PC17. wash the cups		1.5	0.5	1.0
	PC18. ensure to maintain personal hygiene of daily bath		1.5	0.5	1.0
	PC19. ensure to maintain dental hygiene in terms of brushing teeth every day		1.5	0.5	1.0
	PC20. ensure no cross contaminations of items such as linen		1.5	0.5	1.0
	PC21. report on personal health issues related to injury, food, air and infectious diseases		1.5	0.5	1.0
	PC22. ensure not to go for work if unwell, to avoid the risk of being spread to other people		1.5	0.5	1.0
	PC23. use a tissue, cover the mouth and turn away from people while sneezing or coughing		2.0	0.5	1.5
	PC24. wash hands on using these tissues after coughing and sneezing and after using the wastes		2.0	0.5	1.5
	PC25. ensure to use single use tissue and dispose these tissues immediately		2.0	0.5	1.5
	PC26. coordinate for the provision of adequate clean drinking water		2.0	0.5	1.5
<u>_</u>	PC27. ensure to get appropriate vaccines regularly		2.0	0.5	1.5
	PC28. avoid serving adulterated or contaminated food		2.0	0.5	1.5
	PC29. undergo preventive health check-ups at regular intervals		2.0	0.5	1.5
	PC30. take prompt treatment from the doctor in case of illness		1.5	0.5	1.0
	PC31. have a general sense of hygiene and appreciation for cleanliness for the benefit of self and the customers or local community		1.5	0.5	1.0
	POINTS		50	15.5	34.5
	TOTAL POINTS				50
	GRAND TOTAL	500			